

Grupo Televisa Prices U.S.\$750 million of Senior Notes

Mexico City, May 21, 2019 - Grupo Televisa, S.A.B. ("Televisa" or the "Company"; NYSE:TV; BMV:TLEVISA CPO) announced today the pricing of U.S.\$750 million aggregate principal amount of 5.250% senior notes due 2049 registered with the U.S. Securities and Exchange Commission ("SEC"). The offering is expected to settle on May 24, 2019, subject to customary closing conditions.

The gross proceeds from the offering, before the underwriting discount and other offering expenses are expected to be U.S.\$739.4 million. Televisa anticipates using the net proceeds from the offering for general corporate purposes, which may include repayment or repurchase of existing indebtedness.

BBVA Securities Inc., Citigroup Global Markets Inc. and Goldman Sachs & Co. LLC acted as joint book-running managers.

Copies of the prospectus supplement and the accompanying base prospectus may be obtained by calling any of BBVA Securities Inc. at 1-800-266-7277, Citigroup Global Markets Inc. at 1-800-831-9146 or Goldman Sachs & Co. LLC 1-866-471-2526.

This announcement does not constitute an offer to sell or the solicitation of offers to buy any security, nor shall there be any offer, solicitation or sale of any security in any jurisdiction in which such offer, solicitation or sale would be unlawful.

About Grupo Televisa

Televisa is a leading media company in the Spanish-speaking world, an important cable operator in Mexico and an operator of a leading direct-to-home satellite pay television system in Mexico. Televisa distributes the content it produces through several broadcast channels in Mexico and in over 75 countries through 26 pay-tv brands, television networks, cable operators and over-the-top or “OTT” services. In the United States, Televisa’s audiovisual content is distributed through Univision Communications Inc. (“Univision”) the leading media company serving the Hispanic market. Univision broadcasts Televisa’s audiovisual content through multiple platforms in exchange for a royalty payment. In addition, Televisa has equity and warrants which upon their exercise would represent approximately 36% on a fully-diluted, as-converted basis of the equity capital in Univision Holdings, Inc., the controlling company of Univision. Televisa’s cable business offers integrated services, including video, high-speed data and voice services to residential and commercial customers as well as managed services to domestic and international carriers. Televisa owns a majority interest in Sky, a leading direct-to-home satellite pay television system and broadband provider in Mexico, operating also in the Dominican Republic and Central America. Televisa also has interests in magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, and gaming.

Disclaimer

This press release contains forward-looking statements regarding the Company’s results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in “Item 3. Key Information – Forward-Looking Statements” in the Company’s Annual Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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